

Inspire Racers AND Win Business



Sponsor The Great West Chase

Sponsor Deadline: Friday, Sept 1
Race Day: Saturday, October 26
Contact: Race Director Leslie Blaze, (813) 926-0596, Ext. 2 or billing@westchasewow.com
Race Details: www.greatwestchase.com



Become a race sponsor today and motivate 2,000-plus area residents to celebrate fitness, charity, and a great Westchase. Organized by WOW magazine, the Great West Chase - including nationally certified 5k and 10k races plus the Children's Fun Run - raises funds to help local schools with struggling kids.

Since 2002, the Great West Chase and its amazing sponsors have hosted a competitive field of racers, incredible community party, and garnered media attention from across the Tampa Bay Area. Your business will enjoy marvelous exposure through any one of our sponsorship levels. See how the perks of sponsoring this event can achieve every marketing goal or fit any budget.

TITLE SPONSOR

\$6,000 (only one each year)

- Company name or logo above all race T-shirt†
- Company name or logo on the race website
- 20 x 10 booth space at the event
- Ten race participants (includes commemorative T-shirts) at no charge*
- Company name mentioned in WOW media when possible
- Company name or logo on magazine promotional ads
- Company name or logo printed on Race ribbons
- Company banner on the inflatable arch at the finish line‡
- Company banner on start and finish line fencing‡

DIAMOND SPONSOR

\$2,500 (only four each year)

- Company name or logo on the race T-shirt†
- Company name or logo on the race website
- 10 x 10 booth space at the event
- Six race participants (includes commemorative T-shirts) at no charge*
- Company name mentioned in WOW media when possible
- Mention in WOW magazine promotional ads
- Company banner on start and finish line fencing‡

PLATINUM SPONSOR

\$1,000

- Company name or logo on the race T-shirt†
- Company name or logo on the race website
- 10 x 10 booth space at the event
- Four race participants (includes commemorative T-shirts) at no charge*
- Company name mentioned in WOW media when possible
- Mention in WOW magazine promotional ads

GOLD SPONSOR

\$500

- Company name or logo on the race T-shirt†
- Two race participants (includes commemorative T-shirts) at no charge*
- Company name mentioned in WOW media when possible

SILVER SPONSOR

\$300

- Company name on the race T-shirt†
- One race participant (includes commemorative T-shirt) at no charge*

BRONZE SPONSOR

\$200

- Company name on the race T-shirt†
- Commemorative race T-shirt

MILE MARKER

\$250 (only nine available)

- Company name or logo on 18x24 yard sign at a designated mile of the race
- Company name mentioned in WOW media when possible

WATER STATION

\$500 (only two available)

- Company name mentioned in WOW media when possible
- Company name on the race T-shirt†
- Company banner may be displayed during the event at the designated water station‡
- Water station sponsors provide volunteers to hand out water to all runners

I WOULD LIKE TO SPONSOR **The Great West Chase** AT THE FOLLOWING LEVEL:

Bronze (\$200) Silver (\$300) Gold (\$500) Platinum (\$1,000) Diamond (\$2,500) Title (\$6,000) Mile Marker (\$250) Water Station (\$500)

Contact Name: _____ Business Name: _____

Name of Business to Appear on Race Shirt: _____

Credit Card Number: _____ Exp. Date: _____ CVV: _____

Name on Card: _____ Card Holder's Signature: _____

Company Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

E-mail: _____

Please complete form and return check made out to The Great West Chase at 12191 W. Linebaugh Ave. PMB 579, Tampa, FL 33626 by September 1.

All questions regarding sponsorships should be directed to (813) 926-0596, Ext. 2 (billing@westchasewow.com).

ELECTRONIC SIGNATURES ARE VALID ONCE SENT VIA E-MAIL.

†The size of the business logo on apparel and marketing materials will be determined by sponsorship level.

501-C3 REGISTRATION# CH53058: A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval, or recommendation by the state.

*Registration forms must be completed by individuals.

‡Banner placement is up to two on each side; with three total banners